

Ecommerce and Mobility

Engage with Customers 24/7 Seamlessly across all Devices
in a Unified Commerce World

SmarterCommerce provides a complete Ecommerce platform and delivers the ideal solution for all your organization's B2B customer portal and B2C sales needs. Our solution is the most comprehensive JD Edwards integration in the marketplace and seamlessly works with the Sitefinity Content Management System, enabling your organization to control your entire online presence through one platform - no headaches.



SMARTER

Create cutting edge portal for your B2B and B2C transactions with a full list of features



FASTER

Global website deployments in days and weeks with full ecommerce capabilities



SAFER

Oracle Validated Integration with more JDE customers, websites, countries than any other solution



FLEXIBLE

Management Console to direct website customization, mobile responsiveness and JDE integration

How It Works



JD Edwards EnterpriseOne Integration

Benefit from comprehensive JDE integration with all major modules including Distribution, Financials and more. Leverage integration for global operations including currency, language, regional settings and many localizations.

Why is SmarterCommerce the Intelligent Path to Commerce?



Key Benefits

- » Engage with customers with B2B web portals, personalized dashboards and proactive messaging and announcements
- » Rapid and efficient website deployment
- » Centrally manage websites and customer interactions online and mobile
- » Enable innovative, omnichannel customer experiences
- » Reduce order capture and customer service operating costs
- » Increase sales productivity and efficiency
- » Improve customer satisfaction
- » Expand global reach to new customer segments and grow revenues

Additional Capabilities

Product Catalogs-Configured, Direct Ship and Stock Items

Provide personalized customer-specific or customer group catalogs with real-time availability to maximize product relevancy and alignment with go to market strategies.

Support stock items, make to order items, direct ship items, consigned inventory with integrated JDE Advanced Pricing.

Marketing and Social Media Integration

Leverage marketing campaign capabilities supported by email marketing and promotion codes integrated with JDE Advanced Pricing. Engage with customers and prospects with social media integration, chat and product rating and reviews.

Order and Quote Capture and Processing

Enable sales order entry and quote order capture from:

- Product catalogs • Search results
- Quick order form • Order or invoice history
- Import from Excel • Customer products list(s)

Payment Processing

- Credit/debit card • ACH Processing • PayPal Express Checkout
- E-Check Processing • On account credit terms



Key Features

- » Comprehensive B2B and B2C capabilities
- » Real-time JDE EnterpriseOne integration with consistent business rules across devices
- » Content Management System (CMS) for online presence and commerce
- » Enterprise search and navigation
- » Cloud deployment architecture
- » "Multi-enabled" and global ready brands, websites, companies, languages, currencies, channels
- » Superior web performance using the Twitter Bootstrap framework
- » Device-smart-CSS, responsive design and iOS, Android, Windows support
- » Salesperson automation
- » Provide an extensive set of payment options to support online buying and web payments

